

31/12/2017

VIDA

VENTAS



|              | COMPAÑÍA                  | RANKING DE PRIMAS<br>EMITIDAS | PARTICIPACIÓN<br>% |
|--------------|---------------------------|-------------------------------|--------------------|
| 1            | ZURICH INTERNATIONAL LIFE | 2.359.848.314                 | 31,78%             |
| 2            | PRUDENTIAL                | 820.597.322                   | 11,05%             |
| 3            | BHN VIDA                  | 748.664.787                   | 10,08%             |
| 4            | HSBC VIDA                 | 574.070.907                   | 7,73%              |
| 5            | SMG VIDA                  | 453.952.141                   | 6,11%              |
| 6            | BINARIA VIDA              | 355.143.879                   | 4,78%              |
| 7            | SEGUNDA PERSONAS          | 312.723.050                   | 4,21%              |
| 8            | INSTITUTO DE SALTA        | 262.663.370                   | 3,54%              |
| 9            | PROVINCIA VIDA            | 254.027.189                   | 3,42%              |
| 10           | MAPFRE VIDA               | 248.620.523                   | 3,35%              |
| 11           | MAÑANA (PERSONAS)         | 198.398.739                   | 2,67%              |
| 12           | PLENARIA                  | 169.011.522                   | 2,28%              |
| 13           | PEUGEOT CITROEN           | 144.389.189                   | 1,94%              |
| 14           | ARGENTINA SALUD Y VIDA    | 112.654.356                   | 1,52%              |
| 15           | TRES PROVINCIAS           | 108.455.273                   | 1,46%              |
| 16           | PIEVE                     | 74.360.915                    | 1,00%              |
| 17           | SENTIR                    | 46.232.463                    | 0,62%              |
| 18           | CERTEZA                   | 40.813.206                    | 0,55%              |
| 19           | GALENO LIFE               | 34.396.426                    | 0,46%              |
| 20           | BONACORSI (PERSONAS)      | 24.720.986                    | 0,33%              |
| 21           | CRUZ SUIZA                | 20.770.777                    | 0,28%              |
| 22           | ANTICIPAR                 | 15.093.607                    | 0,20%              |
| 23           | CAJA DE PREVISIÓN         | 14.463.941                    | 0,19%              |
| 24           | SANTA LUCIA               | 13.752.096                    | 0,19%              |
| 25           | SANTÍSIMA TRINIDAD        | 8.584.742                     | 0,12%              |
| 26           | SAN GERMAN                | 3.739.679                     | 0,05%              |
| 27           | FEDERADA                  | 2.358.665                     | 0,03%              |
| 28           | PREVISORA (SEPELIO)       | 1.556.057                     | 0,02%              |
| 29           | TERRITORIAL VIDA          | 1.527.675                     | 0,02%              |
| 30           | DIGNA                     | 277.048                       | 0,00%              |
| 31           | FOMS                      | 2.709                         | 0,00%              |
| 32           | OMINT SEGUROS             | 1.305                         | 0,00%              |
| 33           | INTERNACIONAL             | 0                             | 0,00%              |
| 34           | POR VIDA                  | 0                             | 0,00%              |
| 35           | SAN PATRICIO              | 0                             | 0,00%              |
| 36           | NSA                       | -31.031                       | 0,00%              |
| <b>TOTAL</b> |                           | <b>7.425.841.827</b>          | <b>100,00%</b>     |